

Easter Bargains

Master Mechanic Overalls, all sizes, from	\$1.45
Drugs and Patent Medicines	Large Kruschen Salts 69c
PLUM JAM, Quaker 39c	CHINA OATS, Quaker 27c
SCHOOL SUPPLIES	MOLASSES, 5 lbs. 49c
COFFEE, Best Bulk, 3 lbs.	\$1.00

Fruits and Vegetables of all kinds

Acadia Produce Company

Local Newslets

Mr. C. J. Hsu, who spent the winter months at Calgary returned to his farm here Tuesday morning.

A number of people from Chinook attended the show in Cereal last Monday night.

Mr. W. H. Meade, of Natal, B. C., arrived here on Monday to look after his firm interests. Mr. Meade is the guest of Mr. & Mrs. P. Peterson.

Miss Mary Greene, of Sedalia was a business visitor here on Tuesday.

On Wednesday evening of last week, Mr. and Mrs. W. C. Agar entertained at 4 tables of bridge in honor of Mr. and Mrs. Wright Lawrence who are soon leaving the district. Bridge honors went to Mrs. M. L. Chapman and Mr. Keith Thomson. After a very dainty lunch, games, music and dancing were enjoyed. Mr. and Mrs. Agar are well known for their gracious hospitality.

The Chinook Masons held their annual social evening in the lodge rooms on Friday evening, March 23. The evening was spent in playing cards and dominoes, after which lunch was served by the ladies. Dancing followed the lunch. A very enjoyable evening was spent by all.

Mr. John Duncan & son Ewart of Talbot, Alta., are spending a few days in the Coltholme district.

Mr. Ted Nance, International Harvester Co., representative of Hanna was a business visitor in town last Friday.

Mr. A. McFavish, optician, of Drumheller was in Chinook Tuesday on business.

The Massey Harris representative was in town Friday.

Heathdale Happenings

On Friday evening the Can do young people put on a play at Clover Leaf School with the co operation of Clover Leaf community social committee. The play, a three act comedy entitled "George in a jam" was a high success. The committee's share of the proceeds amounting to \$5.00 has been turned over to the funds of the Chinook School Fair.

The Coltholme Local U.F.A. will meet at Peyton School on Saturday April 14th at 12:30. Lunch will be served and the meeting directly after. Discussion C.C.F.

At Clover Leaf on Sunday April 8 at 3 o'clock, Mr. James will conduct a church service. Everyone cordially invited.

Farmers To Improve Production In New Market Control Bill

The New Reveille

J. Jackson, D. C. M.

System spread the jaws of Hell,
System sprang the trap
Into it poured the flower of youth
Whom you raised upon your lap

What care they for medals of valor
Who lie in heroes graves,
Gone to the "Great Valhalla" with
The bravest of the brave.

And yet again the jaws wide spread
The system on the spring,
Set by a masters cunning, to
Enslave Peasant and King.

The Judas receives his silver not
Caring the sorrow he brings,
Illuminity swept to destruction
While the War God gleefully sings.

For his works are up to perfection
To be carried on silent wings
God help the cities that are chosen
For the first great raid of the air.

The babe's rosy tint will be as
Dull tarnished brass before
Even war is declared,
Mothers will choke 'mid wreckage
And smoke; the inferno's
of Dante be theirs.

Must the lat'ours of man be thrown
Into the plan conceived by
the armament crew.

Destruction their creed, gold is the
God, perdition their justly due.

In the marts of the world their
Clutches, where competition
to excess has fanned

The hatred flames of nations with
Their system of false supply
and demand.

The supply has long been with us
The supply is greater still,
By consigning wealth of nations
To hell's cremative mills.

Oh think of the mighty Legions
That lie in a gory bed!
Would the 'stand to!' in silence
had we died in their stead?

Shall we count all these as nothing
The souls of twelve million
men?

Will you not bear the flaming
Torch they passed to you
when they fell?

Must foul bloody ditches wrought
By financial witches
Be hemmed with the stitches of
Fine human thread?

The child of today you teach it to
Say, each night before going
to bed.

Small chubby hands are clasped
In prayer, simple the words
cast on their air.

"Our Father in Heaven" "Thy
Kingdom come," "Give us this
day our daily bread."

The child has been answered, the
Bread has been given,
While you feed the cannon so the
Child may be given.

Think of the words, they are old.
They are new,
Now make the decision! the choice
Lies with you.

A trumpeter stands on the Hilltop
Awaiting a word of command
To sound the glad tidings the
Wide World o'er, when you
make the last gallant stand,
The notes shall ring clear on the
Morning air; Victory at last
over giant despair,
Like a silvery stream the music
will flow,
Down mountain o'er river through

Measure Has Almost Unanimous Approval In Canada

Recovery Act Leaves Distribution In Private Hands

OTTAWA, March 27.—No large revolving fund such as in the U. S. is to be set up in connection with the new marketing act, it was learned today. Only such money will be appropriated as the operating needs of the board call for.

It is a straight co-operative scheme with directional guidance. Some points were cleared up today by a cabinet minister, who declared that the most significant thing about the bill is that it proposes no change in the system of distribution in the country.

The packers are to be neither battled or supplanted. Whole salers and commission men are not to be ousted. They are simply to be under supervision. By means of the section of the act controlling price spreads they are to be compelled to give the primary producer at all times a "square deal."

Minister Given Wide Power
Then there is the section giving the minister, which means the government, power to initiate action without the producers asking for it.

This clause, it is explained, is inserted only as at emergency measure against potential events abroad and their effects here.

The idea back of the legislation is, fundamentally, that salvation for the agriculturist lies in his becoming a better producer.

Towards such an end the government is prepared to lend every assistance.

Any support required for improving produce, whether by breeding, better seed, or better productive and cultural methods will be forthcoming, and similar support will be available for orderly marketing.

The organized producer will not be in the position of having to throw upon the market his commodity, butter for instance, when prices are lowest, and then watch prices recover and soar during the winter season, while speculators who store the butter profit.

The government will advance him money against his butter, enabling him to store and carry it himself thus tending toward greater stability of price levels.

The sole check upon the present distributing agencies under the new act is the power which the government takes to investigate and regulate the price spread under which they operate. The packers and middlemen generally are reported to have acquiesced readily in this provision.

Verna Murray and Freda Milligan spent the week end with Peggy Lawrence.

Mrs. Aimee Meyers and daughter Aimee, left last week for south of Calgary.

Valley.
The world shall awaken from
Slumber by the glad notes
echoing through
When shall it be "The New
Reveille"
The dawn is awaiting you!

Chinook Trading Company

ROLLED OATS, Robin Hood or Quaker china-ware, pkge	26c
CORNED BEEF, "Armours" per tin	13c
ONIONS, B. C. No. 1, 8 lbs.	25c
BLACK TEA, Our Special	40c
GRAPEFRUIT, Florida, large 3 for	27c

Now

Is the time to bring in your
Welding & Vulcanizing
jobs and they will be ready when
you need them

COOLEY BROS.

RADIO HEADQUARTERS
Phone 10 Chinook, Alberta

Are
The Goods
That You Buy
ADVERTISED?

Advertisements
Are A Sure
GUIDE
to Value

Merchandise must be good
or it could not be
Advertised.

BUY
Advertised
GOODS

Printing

LETTERHEADS
ENVELOPES
STATEMENTS
TICKETS
POSTERS
HAND BILLS

Remember, we can fill all your requirements in the line of printing.

The Advance

Thrifty Housewives Buy Quality

"SALADA" TEA

"Fresh from the Gardens"

An Exhibition Of Childhood

London is to witness a most unique exhibition when, on April 19, will open a display of relics of "Children throughout the Ages," acclaimed as the most comprehensive portrayal of child life down the centuries ever presented to the public. The event derives significance as much from the historic value of the various exhibits, as from the purpose to which the proceeds are to be devoted. The beneficiary will be one of London's most deserving charities.

The relics to be displayed link child life with the dim remote ages of the past, the oldest exhibit being a Chinese doll said to date from 600 B.C. From that far distance down the years, the varying fashions of children, the toys which brought them pleasure, the garments they wore, the furniture which decked their nurseries and playrooms, all will be traceable in the array of exhibits from the pre-Christian era down to the end of the reign of Queen Victoria.

Queen Elizabeth's christening robe, her cap and mittens, a portrait of her as a baby (by Holbein), to be on show. A shirt worn by Charles I. as a child of two, his boyhood's brocade coat, will find prominent place in the display beside Oliver Cromwell's christening robe. Here then that historic emity which ended so tragically for the monarch is made to symbolize the transitory nature of human passions and, transformed, serves the charitable purposes of to-day. Napoleon, too, will be represented, not in a manifestation of childish desire but rather in evidence of that other love which great and lowly have in common, and which is, of course, as old as childhood is. The present given by the Emperor Napoleon to his infant son, the King of Rome, has been obtained as an exhibit.

Perambulators and cradles and such adjuncts of childhood that flourished in the seventeenth century, have been collected to augment the display. Children's furniture from the sixteenth to the nineteenth centuries will be shown, as well as a display of British and foreign children's dresses, hats, shoes and gloves of the same period, early games, cards and jigs-saw puzzles, playbooks and lesson books. A series of rooms is being arranged to depict child scenes of bygone days with inevitable wax figures in the Madame Tussaud tradition. There will be portrayed in similar fashion a Kate Greenaway scene, a Victorian Sunday, the ancient nanny and the modern nurse.

The British royal family, as usual where charity is the object, is according wholehearted support to the exhibition. Queen Mary is contributing playthings of her own childhood, and toys which enthralled the young Prince of Wales, his brothers and sisters. Two gold rattles given by Queen Victoria to the Prince of Wales also have been offered, and considerable interest will attach to an exhibit of the immature efforts of the Prince and his brother, the Duke of York, as artists. It is said these efforts are just as atrocious in result and effect as any of less exalted youth.

Perhaps one of the most interesting of the relics to be exhibited, however, has no connection whatever with the childhood of the great or the near-great. It is a pewter feeding bottle, believed to date back to about 1750. It was discovered in possession of a farmer who was using it to feed his lambs. Probably no more fitting place could be found for this memento of a bygone period and a long-forgotten childhood alongside the relics of royal youth and palace playrooms. It is a striking reminder of that strange democracy of the very young; that constant symbol of the "great levellers"—childhood and death—and it is to be hoped that as such, in these transitional days, it will be interpreted by those privileged to patronize the exhibition.

There is a timely moral lesson, too, in the story recently told by one of the better known financial journals. It happened that a shabbily dressed, ostensibly poor, elderly woman entered the classic portals of a large up-town bank in New York, and told the uniformed guard she desired to open an account. She was shown to the new account department where three officers of the bank were more intent upon the approaching lunch hour than upon new business, particularly business which came in such inauspicious garb. As it happened, lunch won, and the woman was left to the manager.

After stating her mission, the old lady asked to see a statement of the bank's financial position, much to the surprise of the manager who was accustomed to having the institution's financial status taken for granted, particularly by small depositors. However, he presented the requested statement, answered courteously some startlingly intelligent and pertinent questions, which satisfactorily received, brought the intimation the lady wished to open an account. She gave her name and other necessary information, and casually, for he expected a small initial sum, he asked: "How much do you wish to deposit?"

"Thirty-one thousand dollars," replied the old lady, equally casually, as she proceeded to count out the money in bills of various denominations.

Harry Lauder's New Mansion

Lauder Hall, Sir Harry Lauder's new mansion at Strathaven, Scotland, is receiving its finishing touches, and will be ready for occupancy in a few weeks. He had given the planning his close attention, and the building contains many historic as well as unique features.

While excavating for a new building in Kustendil, Bulgaria, workmen recently found an aqueduct in which the top-pipe sections could be removed for cleaning.

Among men the safest auto driving ages are between 20 and 30, and among women, between 20 and 40, according to statistics recently compiled in England.

Rests With Customer

Customer—"You haven't sent me a bill."
Merchant—"I never ask a gentleman for money."
Customer—"And if he does not pay, what?"
Merchant—"I conclude he is not a gentleman and then I ask him."

In connection with its "collective feeding" of large groups of people, the Soviet Union maintains a scientific food institute with over 200 research workers.

The age of the oldest rocks found has not definitely been fixed; geologists estimate it at somewhere between 25,000,000 and 1,600,000,000 years.

Weary Days—Sleepless Nights Wrack the Nervous System

Men and women too tight after night on sleepless beds. Their eyes do not close in the refreshing repose that comes to those whose nerves are right. They are irritable and nervous, and worn out, and everything looks dark and gloomy.

Milburn's H. & N. Pills is the remedy that is required to restore them the blessing of good health. They bring back the sound refreshing sleep, tone up the nerves, and impart that sense of buoyancy to the spirits that is the result of renewed mental and physical vigor.



Marvels of the Human Eye

By F. M. CROWE, Optometrist-Optician, Calgary

NO. 6—ASTIGMATISM

We now come to a very common defect of the eye, one little understood by the public many of whom consider it a visible inflammatory condition or disease or that it is a temporary ailment, which is not so.

The simplest explanation of Astigmatism would be to describe it as an eyeball in which one or both refractive surfaces (Lens and Cornea) are not symmetrically curved. Try and visualize a perfectly round ball of glass from which you cut a slice. Now the Cornea of the eye should be as equally curved in all meridians as that slice of glass and when it is not the condition is known as Astigmatism. It is usually congenital but may be acquired by a blow or result from a scar after an ulcer has healed. It is also considered probable that many cases of Astigmatism have resulted from undue pressure on the eyeball in infancy by the parent wadding the child's eyes, also by the children rubbing their eyes in the horizontal direction in their "crying" years as it is usually in the horizontal direction that Astigmatism exists. An unsymmetrical (not uniformly curved) Lens is usually due to the muscles forcing it to assume a shape which will, as near as possible, offset or neutralize the malformed Cornea, in the interests of good vision.

We have seen that rays of light from any object, to be seen clearly and comfortably, must focus on the Retina and to do so must pass through symmetrically curved surfaces which you see is impossible where Astigmatism exists because the focus is a blurred line instead of a sharp point. The poor vision which would result from Astigmatism of moderate amount is often overcome by the above action of the Lens. The third motor nerve sends power to the Ciliary muscle (which controls the action of the Lens) and the Lens is forced into an unnatural shape in the effort to obtain a clear brain image. But imagine, if you can, the excessive amount of nerve energy used up by such eyes for say sixteen hours daily year after year. Is it any wonder such people eventually break down under the strain?

Some symptoms of Astigmatism are headaches, nervousness, irritability, loss of "peep", tilting of the head to see better, nausea, indigestion, chronic constipation and even St. Vitus' Dance. Different individuals are differently affected. The symptoms occurring in an individual

depend upon the age, temperament, physique and occupation.

Strange as it may seem the discomfort experienced as a result of Astigmatism is not at all in proportion to the amount of error. In fact a small amount can be tolerated by many without discomfort especially in outdoor occupations, but the presence of age, excessive close work, study, reading or pleasure, strong electric light, moving pictures and "glare" from almost everything we look at, all tend to manifest the defects in the human eye. It is doubtful if our forefathers eyes were any better or worse than those of this generation, but they lived differently and differently, retired earlier, had plenty of soothing green grass and trees to meet their gaze instead of reflections from city pavements and roads, auto radiators, store windows, etc. What artificial light they used was coal oil or gas, not electricity which is charged with rays harmful to the eyes.

Am I advocating a return to the old condition of things? By no means. I am merely pointing out that "eye-consciousness" and many ailments remote from, yet due to eye conditions, is part of the price we are paying for advancing civilization. It has taken quite a time for me to tell you the worst. Now comes much better news. Science has again come to our aid in the form of instruments which, in the hands of a skillful optometrist, measures the amount and kind of astigmatism and other eye defects—also machinery for grinding special lenses which when worn entirely neutralizes the effects of the abnormal conditions with resultant normal vision, normal amount of nerve energy used for the eyes leaving the other organs with their proper share. The unpleasant and bodily symptoms disappear, work is more efficient and life is enjoyed instead of tolerated.

(To Be Continued)

Strange Accidents At Sea

Ships' Officers Give Accounts Of Two Unusual Collisions

Recalling strange accidents at sea, officers of the steamer Beechpark, at Saint John, gave first-hand accounts of two unusual collisions.

Chief Engineer David Thomson was with the Volturna when that ship carried troops across the English Channel in war days. Traveling without lights, troop-carriers proceeded at full speed over courses ordered clear by the admiralty. A stocky traveler returned from the banks had not heard the warning and unwittingly crossed the troopship's track.

"It was the first time an iron ship was cut in two," said Thomson. "We struck the big traveler broadside, plowed right through the hull and out the other side. From the port I got a fleeting glance of the stern half sinking."

Only five of the crew of 39 were rescued, and one died soon after. "The confused survivors wouldn't believe it. They couldn't understand why we had not foundered also."

Capt. Will Masson told how the steamer Montpark, a famous Q-boat during the war, met a strange and while under his command in 1919. A crash occurred while the Montpark was feeling its way through poor visibility one night a few days out from the Tyne mouth. Capt. Masson saw the bow of another ship protruding into his own, heard terse orders a foreign language, and watched the unknown vessel back away into the mist.

The Montpark sinking, its crew jumped into the sea. Capt. Masson and a few seamen were rescued from a life-raft the following evening, but other members of the crew were never found and the ship which left them helpless was never identified.

High Broadcasting Station

To spread Hungarian culture throughout the world and make it possible for nationals residing in other countries to keep in easy contact with the fatherland, Hungary will erect the highest radio broadcasting station in the world. It will be on an island south of Budapest. A trellis work steel tower will rise 932 feet, and a telescopic shaft on top will make the total height 1,022 feet.

Traffic in titles has been made illegal in Germany.

Progress For Persia

Mechanization Of Old Handicraft Industries Looks Like Mistake

And now the shah of Persia has evolved a five-year plan! Progress is to make its debut through the mechanization of the ancient handicraft industries that have created so many delights for collectors. Great carpet and rug factories will rear their looms where patient hands have labored after the traditions and the patterns of the centuries.

Gone will be the features that made oriental-rug collecting a delight to those with incomes permitting. No longer will variations in color tell of the exhaustion of some native dye mixture, or irregularities in pattern betray the advent of a new native weaver. The innovations that began with aniline dyes and chemical washes will reach their climax in a uniformity that matches the best American "orientals."

Indeed, progress in Persia may mean no progress at all. Who will want a genuine oriental rug if it differs not a whit from the mechanized product of the occident?

YOUNG MOTHERS

Don't experiment with children's colds... Treat them as you would—externally. No dosing! Just rub throat and chest with...

VICKS VAPORUB

PROVED BY 2 GENERATIONS

Stop Food Wastage

Use—

HEAVY PARA-SANI WAXED PAPER

Get it now! Keep it in your kitchen always. Inexpensive.

Appel Paper Products

11 MILTON, ONTARIO

More Tobacco for Your Money and POKER HANDS too—with TURRET FINE CUT

When you "roll your own" with Turret Fine Cut you pay less per cigarette because you get more tobacco for your money—and more enjoyment, too, in these milder, cooler, more fragrant smokes. In addition, every package contains Poker Hands that you can exchange for valuable, practical and handsome free gifts. Start smoking Turret Fine Cut today. You can't get Turret's extra value and quality unless you ask for Turret.

Save Poker Hands to get Better Cigarette Papers FREE

Everybody agrees that "Vogue" and "Chanticleer" are the best papers—you can get 5 large books of either brand—free for only one complete set of Poker Hands, from your nearest Poker Hand Premium Store or by mail from P.O. Box 1380, Montreal, P.Q.

It pays to "Roll Your Own" with

TURRET FINE CUT

CIGARETTE TOBACCO

SAVE THE POKER HANDS

*Imperial Tobacco Company of Canada Limited



British Flight Squadron

Suggestion Is Made That A Visit To Canada Should Be Undertaken

A suggestion was made in the British House of Commons that the United Kingdom send to Canada detachments or flights of airplanes to "show the flag" in the Dominion. The planes would be sent aboard a naval aircraft carrier.

Discussion of the proposal arose during the debate on the air estimates when Oliver E. Simmonds, Dudson Conservative and aircraft manufacturer, told the house Canada had never seen a squadron of British planes, although every year squadrons of machines from the United States made exhibition flights to Canadian air pageants.

Mr. Simmonds said he was in Ottawa early this year and heard hope expressed that the Royal Air Force would "show the flag" in Canada. He asked that the air ministry consider the matter.

Sir Philip Sassoon, minister for air, described the suggestion as "very interesting."

Passenger Train Pooling

Expected To Effect Big Saving Under Arrangement

The passenger train pooling arranged for in the Montreal-Toronto, Ottawa-Toronto and Montreal-Quebec services, as extended and effective from March 11, will produce a total saving of approximately 1,000,000 train miles per annum, divided about evenly between the C.N.R. and C.P.R. and on the basis of a conservative estimate will represent a saving to each company of approximately \$500,000 per annum. This information was given in the House of Commons by Hon. R. J. Manion, minister of railways and canals, based on a telegram from Chairman C. P. Fullerton, of the C.N.R. board of trustees.

We're shipping socially, says the Brandon Sun. We sent 62 Christmas cards and only received 41.

New Television Machine

Will Be Ready For Demonstration At Chicago Show

The world's largest television machine, being built at the Horton Steel Works, Fort Erie, N.Y., will be ready for demonstrations at the re-opening of the Century of Progress Exhibition at Chicago on May 1. The builder of the machine, U. A. Sanabria, of Chicago, said the machine would have a 30-foot screen and its transmitter would weigh more than 5,000 pounds. It would have a definition sufficiently large to handle an entire scene at one time.

London Consumes Less Meat

Dieting and slimming by women and girls, popularity of canned goods with week-enders and unemployment are given as reasons London consumed 10,000 tons less of meat during 1933 than in 1932.

Best for You and Baby Too

Baby's Own Soap

10 Individual cartons

WEEKLY NEWSPAPER PLANT

Weekly newspaper plant for sale in Central Saskatchewan. Will give terms to good responsible man. Apply to

Toronto Type Foundry Co., LIMITED

Winnipeg Manitoba

W. N. U. 2030

COLDS THAT HANG ON
Coughs that rack the whole system—there's a job for

SCOTT'S EMULSION OF COD LIVER OIL

SCOTT'S EMULSION
RICH IN VITAMINS

OCCASIONAL WIFE
By EDNA ROBB WEBSTER

Author of "Joretta," "Lipstick Girl," Etc.

SYNOPSIS

Camilla Hoyt and Peter Anson, young and in love, marry secretly, deciding to live their own lives until Peter is able to provide for her. Peter is a young, struggling sculptor trying to win a competition for a scholarship abroad and Camilla is the adopted daughter of a wealthy family. She is not to inherit money when she comes of age and so is studying commercial art in the hope of landing an agency job. Others in the story are Axel Werth, another wealthy girl who is trying to win Peter, Sylvia Todd, Peter's model, and Gus Matson, her former room-mate with whom she has quarrelled. At a party at an exclusive club Peter entertains Camilla's guests with impersonations. When the rest of the members of the party go to a cabaret to continue the gaiety, Peter and Camilla slip off to the beach by themselves and fall asleep on the sand. When they awake it is early morning and Axel and another boy are standing near them. This makes it necessary for Camilla to announce before the party that she and Peter are married. Bowman and Weeks, an advertising agency, where Camilla has submitted some of her work, send for her and tell her they have a new account which requires unusual treatment of juvenile art. To Camilla's surprise she learns that the account is that of her father's company, which has decided on an extensive campaign to bolster up lagging business. The critics are enthusiastic about her work, and Mr. Weeks offers her a salary of \$50.00 a week after a three-month trial period. She goes to keep a dinner engagement with Peter. She tells Peter of her good fortune in securing employment. Mrs. Hoyt is also informed that Camilla has obtained work and is going to leave the Hoyt household. Axel Werth rents a studio on the same floor as Peter, and invites him to have lunch there. He accepts reluctantly, but is favorably impressed with his visit.

(Now Go On With The Story)

CHAPTER XXXV.

In the meantime, Camilla was absorbed with her new work. She lived with, and by, her art. She sketched and planned at the office all day, was on the alert for new ideas and characteristics in her public contacts. She visited her Tiny Tots in their amusing expeditions with the followed Rose's parent instructions regarding her share of the household

Too Much "Party" Last Night

Too Much Food,
Late Hours,
Smoky
Atmosphere



YET—This Morning No "Aid Headache"—No Upset Stomach
Scientists say this is the QUICK-EST, SUREST and EASIEST way to combat the EFFECTS of over-indulgence—the most powerful acid neutralizer known to science. Just take a few

TAKE—2 tablets of Phillips' Milk of Magnesia in a glass of water BEFORE bed. In the morning, take 2 more tablets with the juice of a WHOLE ORANGE. That's all! You'll feel great.

Or take the equivalent amount of Phillips' Milk of Magnesia in the familiar liquid form of the new, marvelously convenient tablets. Be sure it's PHILLIPS'—the kind doctors endorse.

NOW IN TABLET OR LIQUID FORM
25c and 50c Sizes
MADE IN CANADA



tasks, went to sleep with them in her thoughts.

Of course, she thought about Peter, too; the thoughts squeezed in deliciously with the crowding, peremptory ones that demanded most of her attention, much as Peter's thoughts of Camilla trespassed into his waking hours.

She saw him occasionally, too, but not as often as formerly. It would not always be like that, they told themselves and each other, with blithe words and wistful frowns. Just now, the paramount issue for each of them was to make a temporary success which would develop a greater future.

Camilla believed that if she made good in the first months of the Wheatcraft Cereal campaign, the future would smooth itself out into days less arduous and anxious, and she might devote much more of herself and her time to Peter. The first fruits of their marriage plans had been that nothing should interfere with their individual ambitions. Those terms were unequivocal and each adhered bravely to them, even though the effort cost them incalculable hours of loneliness and longing.

But, as every plan has its salient advantages, it has its weaknesses, also. It never occurred to either of them that the very stimulus of human companionship and relaxation of leisure hours which they were denying themselves in the satisfaction of each other, they were absorbing from others less gratifying.

While Camilla thought that she was contributing more inspiration to Peter's work by leaving him alone, and he believed that because he could not take care of her, he had no right to expect her to share his meager, anxious existence, had they only been as wise as they believed they were, she would have realized that nothing could have contributed so richly to his inspiration as herself, and he would have known that loving him as she did, every meager, anxious hour of his life that she did not share was a precious jewel lost somewhere along the way to regret.

The first cloud of discord between them appeared on the horizon when she had been working at the office for a month and was gaining confidence in herself rapidly. She had arrived at the studio one Sunday afternoon earlier than Peter had expected her, and found him working on a large color advertisement for a transportation company. Her reactions were due not so much to the fact that he was doing the work alone, but to the fact that he seemed so confident and sure of himself. She had expected him to be nervous and uncertain, but he was not. He was so sure of himself that she felt a little bit of jealousy. She had expected him to be nervous and uncertain, but he was not. He was so sure of himself that she felt a little bit of jealousy.

He had kissed her rather perfunctorily in greeting and hastened to dispose of his work. Usually, he proceeded with whatever he was doing when she interrupted him.

"Did I disturb you by coming in early?" She was contrite. "I'm sorry. It was such a glorious afternoon and there wasn't another thing to do at the apartment—oh, I am getting to be a very efficient housekeeper—and I just couldn't wait longer to see you," she confessed finally.

"That's more like it," Peter laughed, clapping her to him suddenly and looking down into her deep eyes, tenderly. "Of course, your coming earlier doesn't disturb my work. It does me, though. You are more lovely every time I see you, and that isn't often enough, precious. I was only trying to keep busy so the time would pass more quickly until you came. How's everything?"

"Wonderful, Peter. I'm sure my work is going over big—I just have a hunch it is, because I'm so happy over it, I guess. I am happier every day." Her face glowed with a reflection of her felicity.

As if a chill had suddenly cooled his ardor, Peter's eyes grew somber and a mask of gravity dropped down over his face. His words seemed to Camilla to come suddenly from far away. "The less you see of me, the happier you are." He laughed a little, but it was a mirthless attempt to conceal the bitterness of the jealous male who is helpless to defend himself. Such jealousy is always both unreasoning and unreasonable.

Peter drew away and began to gather up his working materials from the table with swift movements. Camilla wondered frantically if she only imagined the sudden change in his manner. She made a desperate effort to sound casual when she asked, taking off her hat and jacket, "What's this you are doing now?"

"Oh, nothing much," evasively. "Something new, isn't it?" She approached the table and saw that the huge card was a soft-tone photograph of a bus terminal which Peter had been tinting with water colors. Camilla looked up at him inquiringly. He flushed slightly and did not meet her eyes. "Oh, you will say it's

WIFE'S DELIGHT AT HUSBAND'S LOSS

30 Pounds of Fat!

Here is something all wives of fat men will be glad to know. It is the experience of a woman whose husband recently weighed 230 lbs. She writes:—

"I really feel I must write and tell you that, after taking Kruschen Salts for nearly 3 months, my husband has got his weight down from 230 lbs. to 200 lbs. This has been achieved by nothing else but Kruschen. I am too heavy also, and I started taking Kruschen only three weeks ago. Already I have got down from 193 lbs. to 144 lbs. We are delighted."—(Mrs. C.)

Kruschen combats the cause of fat by assisting the internal organs to perform their functions properly—to throw off each day those waste products and poisons which, if allowed to accumulate, will be converted by the body's chemistry into fatty tissue.

kindergarten stuff compared with your advertising copy. I wasn't going to show it to you. I'm only doing it for the cash, so I can hold out with my work for the rest of the month."

"Why, of course—why shouldn't you do it, if you can spare the time? It looks fine for what it is."

"For what it is?" he agreed tonelessly.

"Why, Peter, what's the matter with you?"

"Oh, impatiently. It tears me to pieces to have to grub like that for a little money. It isn't that I mind the extra work. I'd rather dig swears, for that matter. Only I have to save my dignity—if any—by staying in the art line—if by any contortion of the imagination anyone could call that art." She knew that his bitter impatience was a culmination of overwork and anxiety. But the effort which she made to soothe his resentment was like touching a match to a fuse.

"Oh, Peter, it's a rotten shame that you have to humiliate your own pride and sacrifice your precious time for the sake of a few paltry dollars, while some people have so much wealth they can't even think up ways to use a fraction of it."

"No use to talk about that. The world's been like that ever since it was started long enough for some to get ahead in the race. Those in the rear are either poor runners or victims of circumstances one way or another. They're carrying too much lead or got a bad break. Some will catch up in time, some of the leaders get behind; but they can't all come in first, or even second or third."

"I know, but even a thoroughbred needs a fair chance. Too much of the time, the race is 'fixed'."

"Sometimes I feel that way, too, but I'm going to keep up the pace until I reach the tape and find out."

"Of course you will—and you may be the one to break it." She smiled encouragement and stroked his cheek fondly. He had dropped into a chair and pulled her down beside

Don't Read This

Unless you are interested in a medicine which has helped over 700,000 women and girls. Take it before and after childbirth, at the change or whenever you are nervous and rundown. 98 out of 100 say, "It helps me!"

LYDIA E. PINKHAM'S VEGETABLE COMPOUND

Complete holder with refills—\$1.00 postpaid, or from your Druggist or Tobacconist. Dealers wanted everywhere.

DENICOTEA CIGARETTE HOLDER

DENICOTEA Cigarette Holder absorbs the nicotine, pyridine, ammonia and tars and tar substances found in tobacco smoke.

Now obtainable from Robt. Simpson Co., Limited The T. Eaton Co., Limited Egan's Drug Store Monday's Cigar Store G. G. Whalley

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DEALERS WANTED

CHANTLER & CHANTLER, LTD. Canadian Distributors, 49 Wellington St. W. TORONTO, ONT.

him as they often sat while they talked.

"But there is so much lack of balance and futile waste of real talent," she continued. "I was just thinking of the time Mother Hoyt was at her wife's end to know what to give for his birthday. Not that she particularly desired to give him anything, but it was one of her pet customs to remember anniversaries with impressive and appropriate gifts. He had everything and more than he needed. But she finally hit upon the idea of a gold keychain."

"I went with her to the jeweler's when she bought it, and remember that I thought it was silly to pay so much for a thing that looked no better than the average metal keychain, though I was quite young then. It cost a hundred dollars, but that was only the beginning of the idea. She had his keys copied in solid gold to go with it and each of them engraved with his monogram. I believe the whole thing cost the trifling sum of five or six hundred dollars."

"Did he like it?" amused.

"He had to seem appreciative. But I'll bet he never used his keys again without thinking how many boxes of Wheatcraft Cereal profit they represented."

"Well, you have to consider that from another viewpoint, too," he conceded. "I'll bet that jeweler and the locksmith who made the keys, and the metallurgist and all the workmen involved on down the line were thankful for her extravagant whim. Maybe there was even a poor, struggling sculptor somewhere along the line who produced a little by the transaction, indirectly. That's what wealth is for, to keep the ball rolling along so everyone can have a grab at it. That's what most of the trouble is now. Too many people have stopped playing the game and are waiting for the other fellow to begin while they watch from the sidelines."

"I'm glad you gave me the idea that the gold keychain might have done someone good, after all. I never thought of it that way."

"Sure—like the fellow down the street here who runs the little flower shop. He was telling me yesterday that he used to count big on orders from the patients in the hospital across the park, but lots of those orders are killed now because someone got the idea that flowers were an extravagant luxury in the depression. They think they are being noble to refuse to accept flowers and have the money added to charity funds. Clubs, societies and individuals are taking it up. And where does that get 'em? More charity for the shiftless and less work for people who want to make an honest living! Funny how minds follow the leader blindly, like sheep. No matter what kind of a silly idea jumps over the fence, a whole flock follows."

"Oh, don't you think that's rather sweet to know that the money which might have bought flowers for you that you don't need, is feeding some poor child?"

"No, I don't. Look here, what good does that do if the kid's father had lost his job because a florist quit buying flowers? Not only the driver is involved, either. There's the florist and his employees, the growers and their gardeners, the seedsmen, the flower box manufacturers—it's endless. Suppose I worked in a flower shop or a greenhouse to get by while I'm studying. I've done almost everything. It's all the same principle."

Camilla mused. "Why, that's right. I never thought of it that way before. No wonder the world gets mixed up every so often. It's an awful tangle, isn't it?"

"It's a million tangles all snarled up."

So far, the discussion had been impersonal enough, but it was Camilla's next remark that caused the spark.

(To Be Continued)

Life Restored To Dead Dogs

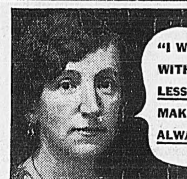
Experiments Made At The University Of California Institute

Two dogs pronounced dead were "brought back to life" for four and five hours, respectively, in experiments at the University of California Institute of experimental biology.

One of the animals was first pronounced dead, from nitrogen gas administered by the scientists, at 12:34 p.m. Dr. John E. Cornish injected a solution containing oxygen, adrenalin and heparin and tattered the dog on a board to restore circulation.

At 12:43 the scientists noted the heart began beating. At 1 p.m. reflexes returned. At 1:06 the dog moved an eye. At 4 p.m. its pulse and respiration approached normal. At 6 p.m. it died.

Another dog lasted only four hours after it had been resuscitated.



says MRS. JEANNE MCKENZIE, whose cakes have won First Prize at two Canadian National Expositions, Toronto

MAGIC BAKING POWDER costs so little—and it gives consistently better baking results. Actually less than 1¢ worth of this fine-quality baking powder makes a good big cake. It doesn't pay to take chances with inferior baking powder. Bake with Magic and be sure!

MAGIC
MADE IN CANADA



Chance To Be Pioneers

Trip To Northern Mining Fields Is Good Test

Those who bemoan the decline and fall of the good old pioneering spirit might try getting into some of the mineral fields in northern Canada. The schedules of the Canadian National Railways give a varied choice of routes from rail-head on. Sometimes it is by plane, but mostly the adventures have to depend on dog teams. That's the way into Gods Lake or the Herb Lake fields of the Hudson Bay Railway in northern Manitoba. In northwestern Ontario, in the Red Lake district, the trip from the railway into the mining area is made on sleighs hauled by caterpillar tractors. The distance is 145 miles. After that trip anybody ought to know just what kind of a pioneer he is—Canadian National Railways Magazine.

IT'S LIVER THAT MAKES YOU FEEL SO WRETCHED

Wake up your Liver

No Calomel necessary
For you to feel healthy and happy, your liver must pour two pounds of liquid bile into your bowels every day. Without this bile, trouble starts. Poor digestion. Slow elimination. Poisons in the body. General weakness. How can you expect to clear up a situation like this with a laxative? Laxatives are like a gun, or a bomb. They don't waste up your liver. You need Carter's Little Liver Pills. Purely vegetable. Safe. Quick and sure results. Ask for them by name. Refuse substitutes. 36¢ at all druggists.

Prince Weds Commoner

Grandson Of Swedish King Gives Up Royal Rights

A romance like a fairy tale of fiction came true with the wedding of Sigvard, Prince of Sweden, Duke of Uppland and grandson of the Swedish king, to the beautiful Fraulien Erika Patzek, 22-year-old daughter of a Berlin industrialist.

The 26-year-old prince—like Lenart, his cousin—abandoned his princely rights for a romantic union with the German actress.

They were married in the large colonial chamber of Caxton hall, instead of in the small registry office, despite the fact a municipal election was being held in the building.

South Africa has a bumper wheat crop.

Confined Cooking
CANADIAN
Improves flavour of meats, fish and vegetables. Pays for itself many times over. All dealers, or write:
Appelford PAPER PRODUCTS
HAMILTON, ONTARIO

Little Helps For This Week

"Now we exhort you, brethren, warn them that are unruly, comfort the feeble-minded, support the weak, be patient toward all men." 1 Thessalonians, 5:14.

The little worries that we meet each day
May lie as stumbling blocks along our way.
Or we may make them stepping-stones to be
Of grace O Lord to Thee.
—A. E. Hamilton

We must be continually sacrificing our own will, as opportunity serves, to the will of others, bearing with out notice sights and sounds that annoy us, setting about this or that task when we would far rather be doing something very different; persevering in it often when we are thoroughly tired of it, keeping company for duty's sake when it would be a real joy for us to be by ourselves, besides all the trifling untoward incidents of life, bodily pain and weakness long continued, and perplexing us often when it does not amount to illness, losing what we value, missing what we desire, disappointment in our persons, willfulness, ingratitude, folly, in cases where we least expect it.—J. Keble.

Great Service

There are 1,426 official listed broadcasting stations in the world, the U.S. leading with 600 and Russia second with 73. Whenever we want a special program we can get the whole 1,426 at once, says the St. Thomas Times-Journal.

It is estimated that automobile accidents took 29,900 lives in the United States in 1933.

HERE'S THAT QUICK WAY TO STOP A COLD



Take 2 Aspirin Tablets. Drink full glass of water. Repeat treatment in 4 hours.

Almost Instant Relief In This Way

The simple method pictured above is the way doctors throughout the world now treat colds.

It is recognized as the QUICK-EST, safest, surest way to treat a cold. For it will check an ordinary cold almost as fast as you caught it.

Ask your doctor about this. And when you buy, see that you get Aspirin Tablets. Aspirin is the trademark of The Bayer Company, Limited, and the name Bayer in the form of a cross, is on each tablet. They dissolve almost

instantly. And thus work almost instantly when you take them. And for a gorge, Aspirin Tablets dissolve so completely they leave no irritating particles. Get a box of 12 tablets or a bottle of 24 or 100 at any drug store.



DOES NOT HARM THE HEART
ASPIRIN TABLETS ARE MADE IN CANADA

THE CHINOOK ADVANCE

Published by Mrs. M. C. Nicholson every Thursday afternoon from The Advance Building, Main Street, Chinook, Alberta, and entered in the postoffice as second class mail matter.

All letters addressed to the editor for insertion in The Advance, must be signed to show bona fides of the writer. Publication in all cases is subject to the judgment of the Publisher. We do not necessarily coincide with views expressed.

The subscription rates to The Advance are \$5.50 per annum in Canada and \$2.00 outside of Canada.

The transient advertising rates in The Advance are—display, 40¢ per inch for first week and 30¢ for each succeeding week, providing no change is made. For heavy composition an extra charge is made for first week. Reading notices, 10¢ per count line for first week and 10¢ for each succeeding week. Cards of thanks, \$1.00.

SMALL ADVERTISEMENTS

Advertisements under this heading are charged at the rate of 50¢ for 25 words or less per week, with 10¢ for each additional 5 words. Three weeks for the price of two.



CHINOOK UNITED CHURCH

Sunday, April 1
Easter Sunday

Church Services at 3 p.m.

Subject—"The Risen Christ"

Special music

You owe it to your Leader to attend church this day.

Pastor, J. D. Woolfart, B.A.

CHINOOK CATHOLIC CHURCH

Service Second Sunday Every Month,
8:00 a.m.

CHINOOK MARKET PRICES

WHEAT

1 Northern.....	\$ 46 1-2
2 Northern.....	43 1-2
3 Northern.....	42
No. 4.....	37 1-2
No. 5.....	34
No. 6.....	30 1-2
Feed.....	29

OATS

1 C. W.....	21 1-2
1 C. W.....	19 1-2
Feed.....	19 1-2

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TRAVEL ARRANGEMENTS
Make your
Steamship and Rail Tickets
Show them to
LOCAL AGENT
CANADIAN NATIONAL
Steamship Lines
of the World

WANTED: The news from every part of the Chinook district. Send it in.

Motor Truck Delivery

Prompt Service, Prices Reasonable

M. L. CHAPMAN, Chinook

The United Church Was The Scene of a Very Nice Program

On Saturday evening of last week the C.G.I.T. girls of Cereal delighted a slender Chinook audience with their pretty little play, "A Somersault to Love." The scene was set in old China and the girls had labored earnestly to reproduce an artistic floral setting. The theme of the play is intended to show the change made in the business of match making, partly due to our missionaries by their ideas of democracy, individualism and the emancipation of women.

The mother Tai tai (Isabelle Tait) is of the old school and calls in the services of a go-between (Mary Halpeny) who performs her work well. Grandmother (Catherine Delsto), strange to say is inclined to look upon new ways with a broad mind and believes in selecting the best from old and new. In selecting a tutor for her grandson (Della Howey), she unwittingly chose the ardent lover Tu Fast (Susan Caldwell) of her handsome granddaughter, Jade Maidew (Audrey Howey). By a strange coincidence the ancestral tablets of the two young people agree so that by old and new methods the match is acceptable. However this does not prevent the irate mother from saying some harsh things to the tutor.

The hair dresser (Laurel King) broiled the young couple in hot water by picking up the amorous letter peach bloom (Mary King) had brought from the young suitor. Gateman (Doreen Thompson) is one of those remarkable Chinese who can do lightning talk-talk on the telephone.

Della delighted the audience by showing them just how a somersault should be done. Susan's singing was so well received she had to sing an encore and could have agreeably been heard in another. Elsie Butter's series of questions in song to a babalunk were also very delightful. Mrs. Denny's accompaniment on the guitar helped to accentuate the girlish voices. Isabelle gave us an account of a Chinese diary which was very interesting.

Altogether it was an enjoyable program and it was a pity longer notice could not have been given to permit more to attend.

W. I. Meeting

The Women's Institute meeting was held yesterday at Mrs. Elford's home. There were twenty three ladies in attendance. The programme was in charge of Mrs. Young, who had Mrs. Stewart read a splendid paper on "A Broiler Farm". A little contest was put on after this.

Mrs. Rideout donated a home made rug which was raffled. Mrs. Lawrence won the lucky ticket.

In the evening the ladies met again at Mrs. Elford's to say good bye to Mrs. Lawrence who is leaving in a few days for Red Deer. Mrs. Marcy, on behalf of the ladies, presented Mrs. Lawrence with a pierced silver cake plate as a small token of the good will of the Institute. The evening was spent in games and contests.

CROPS FOR ALKALI SOILS

Very few vegetables can be grown successfully on alkali soil, says the Dominion Chemist. Sugar beets are remarkably tolerant of alkali and their growth removes large quantities of the mineral salts. Closely following sugar beets are mangels, and asparagus is also another exception. The latter can resist and thrive in soil containing considerable amounts of white alkali. Potatoes are also an alkali-resistant crop, but the tubers are usually poor in quality and do not keep well. Artichokes are stated to be fairly tolerant of alkali. As for cereals, opinions differ as to the relative resistant powers of oats and barley. Generally, barley is considered the more successful crop for affected land, though it has been shown that oats are more resistant where the greater part of the alkali is sodium sulphate. Wheat is more susceptible than barley or oats. Of the varieties commonly sown durums are stated to be the most resistant. The legumes, with perhaps the exception of alfalfa and sweet clover, appear to be the most particularly susceptible to alkali. Among the good grasses that can be grown on alkali lands are timothy, awnless brome grass, red top, and perennial ryegrass. Evidence has accumulated in Canada to show that brome grass is particularly valuable for this purpose. Apparently it can withstand a fair amount of white alkali.

Classified Ads

WE HAVE gentlemen's personal drug sundries, apply for free catalogue, 15 assorted samples for \$1, mailed pre-paid in plain wrapper. Fresh stock.

National Distributors
Box 25, North Regina
Saskatchewan

Ladies Aid Meeting

The Ladies Aid of the United Church met Wednesday March 21 at the home of Mrs. Rideout, Mrs. Youell, president, occupied the chair. The meeting was opened by reading a chapter from the bible and repeating the Lords Prayer.

The minutes of the last meeting were read and approved. The report of the visiting committee was given by Mrs. Robinson. The following motions were made and carried:

Mrs. Rideout-Mrs. Robinson - That the secretary send letters to prospective members asking them to attend the meeting.

Mrs. Robinson-Mrs. Lee-That President and Vice-President interview Cooley Bros, re electric light bill.

Mrs. Elford - Mrs. Rideout - That we hold our apion sale and tea on May 5th

Mrs. Rideout-Mrs. Elford-that the secretary write to T. Eaton Company for remnants suitable for aprons.

It was decided that those who could spare the time should clean and decorate the church for Easter Day Service.

It was also decided to meet Thursday afternoon, March 29th at the home of Mrs. Rideout, to shape the aprons.

Mrs. Rideout and Mrs. Todd were named as visiting committee.

The Aid will meet April 18 at the home of Mrs. Lloyd Robinson.

Card Club Notes

The winners at Bridge for the month of March were ladies Mrs. Peterson, Mrs. Cooley, Mrs. Chapman and Mrs. Butts. Gents winners were Messrs. Murray, Atken, Chapman, and F. Mah.

It was decided to continue the mixed bridge club during April but prizes will be awarded each evening as before.

Chinook Beauty Parlor

Miss Mae Petersen, Prop.
Phone 5, CHINOOK

Perhaps You Have Forgotten that Your Subscription to The Advance is due

If such is the case this will serve as a gentle reminder. We admit that payment of subscription accounts gives us a delightful thrill and helps fill some of the vacant nooks in the old pocket book.

We are Finding It Hard Sledding, Perhaps it's the Same with You--

If so, and you are right down with the sleigh runners on the gravel don't feel that we want to add any to the load, pay when it's easier, and in the meantime -- "Let's be friends."

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for digestion

Yeast
for vitality

Hops
for appetite

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